

**BOROUGH OF RAMSEY
DESIGN REVIEW BOARD
AUGUST 24, 2010**

REGULAR MEETING

Mr. Autenrieth called the regular meeting of the Design Review Board to order at 7:30 PM announcing the NJ Open Public Meetings Law Notice and stated that notice of the meeting had been published in The Bergen Record on Sunday, December 28, 2009 and The Ridgewood News on Friday, December 25, 2010..

Present were Mr. Autenrieth, Mrs. Boone, Mr. Ghiz, Mrs. Kaplan, Mrs. O’Hearn, Mr. Phelan, Mrs. Waterman, Councilwoman Jachzel, Mr. Mammone and Mrs. Culligan.

CORRESPONDENCE

Agenda: Planning Board – 8/03/10;
Minutes: Environmental Commission – 6/08/10; Planning Board – 7/20/10; Board of Adjustment – 7/21/10; Shade Tree Commission – 7/15/10;
Government Records Request Form for Retro Fitness records;
Letter to Sweet Station regarding decision on 2nd sign;
Violation letters: Galaxy Nails (now in compliance); Pietro Pizza (banner removed); Bagel Shop (illegal sign);

APPLICATIONS

Elite Tae Kwon Do / 465 N. Franklin Turnpike

Mr. Brian Kim was present to review signage needed for his business located in the back area of Calico Corners at this location. The sign sample was on hand and Board members reviewed: freestanding sign will be mounted under the Calico Corner sign; material was plastic as used in box signs; size was 8’ x 2.5’; colors were white background with logo (Korean letters meaning TKD) and illustration of boxer / Elite lettering in white within a blue oval illustration / use of ground lighting shining up on the sign as internal illumination was not allowed.

Board members’ comments and questions:

Sign illustration was reviewed: the phone number should be removed / yellow stripe should be eliminated since there were three colors on the sign / on material, Mr.Kim was asked if a different material could be used rather than the plastic since it was no longer an internally illuminated sign / regarding black arrow, Mr. Kim said this was placed on the sign so people would know the business was at the lower level of the parking lot. Board members said that it might be more beneficial to have a directional-type sign showing lower parking lot location. Board members said the sign was very busy with a lot going on in the space. One suggestion for the oval space was to have Elite letters in blue rather than the white within the blue background. Mr. Kim said he would present the changes to the sign company. He was asked to have the sign person call Mr. Mammone for any clarification needed. A revised illustration of the sign would be forwarded to Mr.Mammone.

Tribe-Body Exercise & Fitness Studio / 25 N. Spruce St.

Mr. & Mrs. Michael Flaherty would present signage for new business to be opened in Spruce St. shopping center (replacing Look Sharp Professional Arts Studio). It will be a replacement sign using same material, framing and size. The gave information regarding their business plan and would be teaching various exercise methods.

The replacement signage for **Tribe-Body** at the above location was reviewed and approved: size: 120" x 24"; material: plexiglass with same font and size; colors: burgundy letters / off-white background; lighting: yes.

Peter's Flowers & Gifts / 2 East Main Street

Ms. Holly Walker had attended July meeting to obtain approval for signs for the above business (relocating from Franklin Turnpike to Main St.) and had explained plan to have a banner display on the side of the above building alongside and above the railroad right-of-way. She supplied Board with letter dated August 23, 2010 from New Jersey Transit that allowed use of their airspace over the walkway. The letter did say they did not own the building and could not give that approval (landlord would need to approve). Ms. Walker showed color printouts of seasonal-type banners that would be ordered and used.

Board approved the banner placement per application and samples submitted, with items noted: 1) in response dated August 23, 2010, NJ Transit accepted the placement of the banners above the walkway in their air space, along with request to notify them so NJ staff can be present; 2) an approval letter from the landlord should be obtained and submitted to the Design Review Board before banner placement.

MINUTES

Minutes of July 27, 2010 were presented. The correction noted: Mrs. Kaplan was not in attendance at the meeting.

Motion by Mr. Phelan, seconded by Mrs. Boone to approve Minutes of July 27, 2010. Carried.

OLD BUSINESS

Illegal Signs

There was request to Mr. Mammone to check placement of signs within the borough that were placed at shopping center entrances or corner locations. He said often these signs only have a phone number and responsible individual cannot be contacted. The following were noted: Annie Sez; Bagel Shop; Yoga Synthesis; Cavalier at 106 North Franklin Turnpike where business has been closed.

ADJOURNMENT

Mr. Autenrieth entertained a motion to adjourn.

Motion by Mr. Ghiz, seconded by Mrs. Boone to adjourn at 8:45 PM. Carried.

Submitted:

Bernardine Culligan

