

**BOROUGH OF RAMSEY
DESIGN REVIEW BOARD**

April 23, 2019

REGULAR MEETING

Mr. Phelan called the regular meeting of the Design Review Board to order at 7:28 PM announcing the NJ Open Public Meetings Law Notice and stated that notice of the meeting had been published in issue of The Bergen Record on January 4, 2019.

Present were Board members Mr. Phelan, Ms. Mullins, Ms. Waterman, Ms. Simpson, Ms. O'Hearn and Ms. Padreza along with Ms. Sylvester and Councilman Verdone. Absent was Ms. Siraki.

CORRESPONDENCE

Agenda: Planning Board –4/2/19, 4/16/19
Board of Adjustments – 4/17/19
Environmental Commission – 4/9/19
Shade Tree Commission – 4/18/19

Minutes:

Planning Board – 3/5/19, 4/2/19
Board of Adjustment – 3/20/19
Shade Tree Commission – 3/21/19
Environmental Commission – 3/12/19

APPLICATIONS

Wendy's: Mr. Kansfield was present. He is planning to install six signs. They are re-facing signs with new logo. The following was approved by the Design Review Board:

1. Façade sign (Wendy's w/cameo): 32.125 sq. ft. Material: Aluminum with Acrylic face. Colors: red & dark bronze & white. Illumination: yes.
2. Façade sign (Wendy's w/cameo): 32.125 sq. ft. Material: Aluminum with Acrylic face. Colors: red & dark bronze & white. Illumination: yes.
4. Directional entrance sign: 4.3 sq. ft. Material: painted metal. Colors: red & dark bronze & white. Illumination: none.
5. Directional entrance sign: 4.3 sq. ft. Material: painted metal. Colors: red & dark bronze & white. Illumination: none
6. Directional entrance sign: 4.3 sq. ft. Material: painted metal. Colors: red & dark bronze & white. Illumination: none.
7. Pylon sign (Wendy's): 59.6 sq. ft. Material: Aluminum with Acrylic face. Colors: red & dark bronze& white. Illumination: yes

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Mr. Kansfield was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions: Ms. Simpson asked what the business is about. Ms. Vollero responded that it is a 10 week workout and nutritional challenge, they will be offering five classes a day. It is a franchise with other locations in South Jersey.

AV Dental: Ms. Sarah was present. They are planning to install two signs. The following was approved by the Design Review Board, pending revised change in orange background color changing to orange border only (per Planning Board approval) for two signs, with following specifications:

Façade sign: 96” X 10” = 6.7 sq. ft.

Material: Aluminum Composite

Colors: orange & blue

Illumination: yes

Ground sign: 24” X 60” = 10 sq. ft.

Materials: Aluminum Composite

Colors: orange & blue

Illumination: yes

Ms. Sarah was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions: Board members requested the orange background be removed from sign and instead replaced with orange border and white background.

Ramsey Taekwondo: Mr. Se Lee, owner, was present. He is planning to install an awning. The following was approved by the Design Review Board based on requested revision in color scheme of Ramsey in orange letter and Taekwondo in white letters, (per Planning Board approval) for an awning, with following specifications: **Awning:** 12’ X 3’ = 33 sq. ft., Material: canvas fabric, Colors: navy & orange, Illumination: none.

Mr. Lee was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions: Request of change in color scheme, swapping the white and orange.

Bergen Thai Massage Spa: Ms. Stevens, owner, was present. She is planning to install a ground sign. The following was approved by the Design Review Board after revised plan was submitted. (per Planning Board approval) for a ground sign, with following specifications: **Ground sign:** 4’ X 2’, Material: Wood, Colors: brown & gold, Illumination: none.

Ms. Stevens was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions: Inquiry into construction of sign. Ms. Stevens agreed to contact sign company which would result in more professional looking sign.

American Bulldog Coffee: Mr. Gilan was present. He is planning to use existing façade sign and paint it. The following was approved by the Design Review Board (per Planning Board approval) for a facade sign, with following specifications: Façade sign: 12' X 3' = 36 sq. ft
Material: Aluminum, Colors: red & gold, Illumination: none.

Mr. Gilan was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions: none

SITE PLANS – none

MINUTES

Minutes of March 26, 2019 were presented.

Motion by Mr. Phelan, seconded by Ms. Simpson to approve Minutes of March 26, 2019. All in favor. Carried.

OLD BUSINESS Barber shop on Main St has lights around window. Ronnie G's still has temporary sign since new ownership. Ask Mr. Trouf Asst. Zoning officer to visit these locations.

NEW BUSINESS none

COUNCIL LIAISON – absent

ADJOURNMENT – Mr. Phelan entertained a motion to adjourn, seconded by Ms. O'Hearn at 8:20 PM. Carried.

Respectfully Submitted by

Kelly Sylvester
Secretary, Design Review Board